

For Immediate Release:

**ANTILLIAN CIGAR CORPORATION REINVENTS ITSELF BY INTRODUCING THREE FRESH
NEW CIGAR BRANDS**

Miami, Florida-June 2, 2011-Antillian Cigar Corporation, owner of popular cigar brands such as Sosa, Imperio Cubano and Macabi, explodes onto the cigar scene this summer with the introduction of three new brands. The new brands, Sosa Underground, 60 by Sosa, and Sosa Family Selection, are a collaboration of new and old cigar traditions by the Sosa family created to appeal to the individuality of the cigar lover.

The hippest of the new brands, Sosa Underground, is a full-bodied cigar made in Little Havana, Florida with an Habano wrapper. Three hundred cigars will be manufactured per week in two sizes of perfectos: Arcane at 4 ¾ x 41 with a suggested retail of \$6.00 and Delphic at 5 ½ x 41 with a suggested retail of \$6.50. As a special feature, the Underground brand unveils original tattoo artwork created solely for the Sosa family by local Miami tattoo artist, Jay Barranco.

60 by Sosa brings sophistication to the cigar connoisseur. 60 by Sosa is a medium-bodied cigar made in Honduras with an Ecuador Sumatra wrapper. All cigars are manufactured with 60-ring gauges in the following sizes: 4 x 60, 5 x 60, 6 x 60 and 7 x 60 with a suggested retail between \$6.25 and \$7.80.

It just keeps getting better with the Sosa Family Selection brand. Sosa Family Selection is a medium- to full-bodied cigar made in Honduras and available in Natural and Maduro wrappers. Sizes available will be: Robusto at 5 x 50, Toro at 6 x 50, Gran Toro with 6 x 50, Churchill at 7 x 48 and Double Magnum at 6 x 60 with suggested retail at price ranging from \$5.40 to \$7.00.

“We are looking forward to introducing the quality of Sosa cigars back to the consumer and creating something this fresh and exciting,” said Arby Sosa, sales manager of Antillian Cigar Corporation and son of Juan B. Sosa.

The Sosa cigar tradition began with Don Juan Sosa, a small tobacco grower in the fertile Taguasco region of Cuba at the turn of the century. By the 1920’s, his farm had become one of the largest tobacco-producing haciendas in Cuba. Over the next 30 years, Don Juan’s son, Arturo, and grandson, Juan, manufactured cigars for sale in Cuba and abroad. Juan B. Sosa moved the operation to the Dominican Republic in the 1960’s where the family re-established their factory along with operations in Miami, Florida. Today, the legacy of quality, handmade cigars made in the Cuban tradition continues with master blender, Juan B. Sosa, alongside his wife, sons and nephews.

For more information about these new brands, directly contact Arby Sosa at 1-800-238-2234 or sossmoke@aol.com or visit www.antilliancigars.com to learn more about the company.

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